

MAKING TECHNOLOGY WORK FOR YOUR BUSINESS



ABOUT SOFTECH

“Change is the only constant” is a phrase which encompasses the universal Law of the Universe itself. And the human civilization is a prime example of an ecosystem which has constantly, and successfully, accepted change as it happened. The last couple of decades has thrown open a space which was hitherto unknown in its range, capabilities and awesome powers – the Digital Space. Today, businesses are looking at taking their business to digital platform, establishing a reputation and identity in this space. They are transforming their business online and selling to customers in distant lands. Geographical boundaries have blurred as far as trade and business is concerned. But what businesses need today is a robust IT support to ensure integrated digital presence and be a step ahead of the crowd.

CHL SofTech acknowledges this need and is geared to provide top notch IT, website and application solutions for your businesses. Our highly skilled domain experts bring you the knowledge and experience of having worked on a multitude of projects in diverse industry verticals to ensure high quality solutions and timely delivery that span Website Design, e-Commerce Development, Domain/Website Hosting, UX Design, Software Development, Mobile Apps Development, Process and Workflow automation, Content Management System, etc.

CHL SofTech is an initiative of Crystal Hues Ltd, a complete communication life-cycle company which has serviced more than 5,000 clients across the world in the last two and a half decades. We bring to you the combined essence of our multi-talented workforce, which is derived from various industry segments, to give you unparalleled solutions that are seamlessly integrated into your business processes.

SERVICES

A **UI | UX** COMPANY THAT IS
TRANSFORMING AND SCALING BUSINESSES
SUCCESSFULLY THROUGH ITS SERVICES



RESEARCH

GENERATIVE USER RESEARCH
EXPERT REVIEWS & HEURISTIC ANALYSIS
USABILITY TESTING
EMERGING TRENDS & BEHAVIOUR
ETHNOGRAPHIC RESEARCH



DESIGN

PRODUCT & DIGITAL INNOVATION
UX UI DESIGN
DESIGN AUDIT
DIGITAL BRANDING
PROTOTYPING

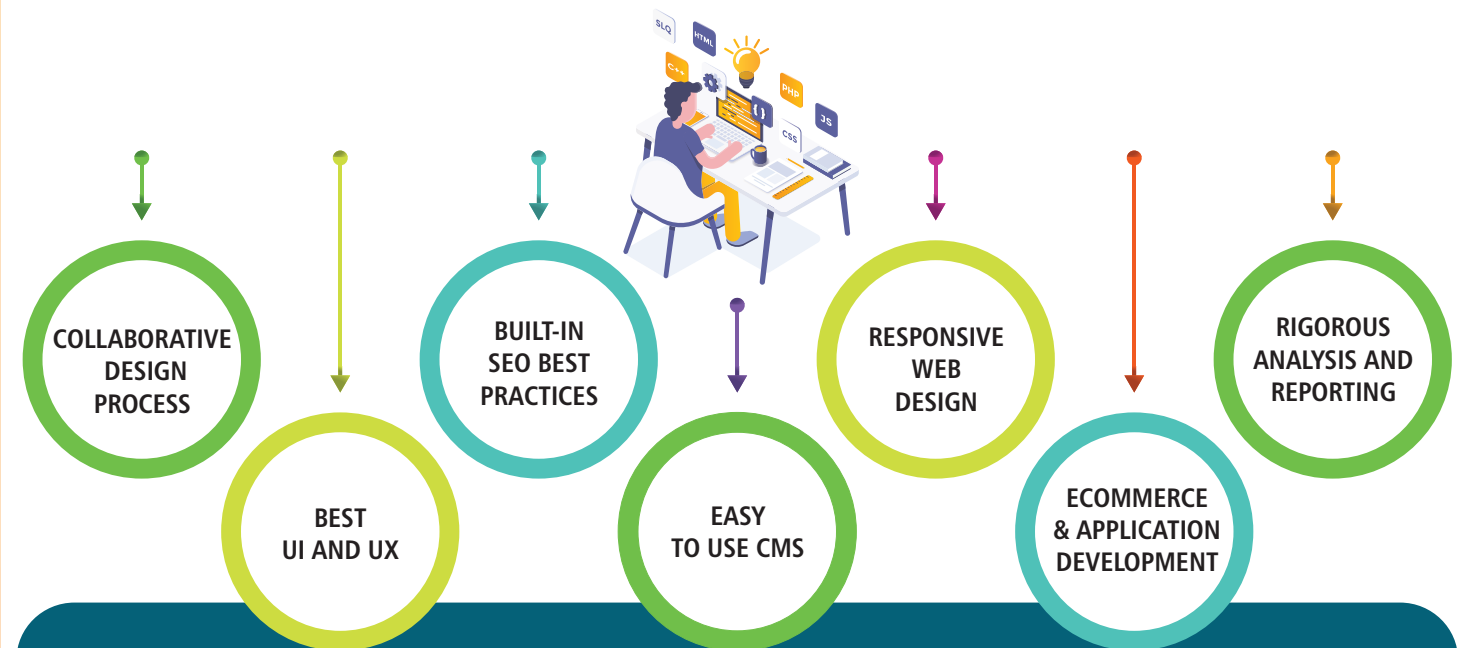


BUILD

FRONT END DEVELOPMENT
WEB APPLICATION
MOBILE APPLICATION
CUSTOM APPLICATION
SAAS IMPLEMENTATION

WEBSITE DESIGNING AND DEVELOPMENT SERVICES

Our team of website developers consists of talented designers, graphics engineers, visualizers and UI experts who pour their veritable expertise to give you a truly "out-of-the-box" website design customized for your business.



SOFTWARE DEVELOPMENT

CHL SofTech, software development is more of an art than a craft. Our strategy is simple and clear. When we are challenged by a project we dissect it by asking questions like – Is it buildable and deployable? We believe that continuous deployment is as important, if not more, than continuous integration.

• SOFTWARE CONSULTING

- Our software experts will evaluate, analyze, explore, and provide you with wide range of solutions.
- Consultation on Technology
- Planning & Strategy
- Design & Conceptualization

• CUSTOM SOFTWARE DEVELOPMENT

- Our strong technical team is strongly focused on developing customer oriented software solutions.
- Web application solutions
- Mobile application solutions
- UI/UX

• ENTERPRISE SOFTWARE SOLUTION

- We provide you with enterprise software solutions that meets all your business needs.
- Enterprise mobility
- Cloud solutions
- End-to-end security

• OFFSHORE DEVELOPMENT CENTER

- Collaborate with us for top-notch and innovative software solutions at the most economical rates.
- Privacy
- On-time delivery
- Dedicated staff

• SOFTWARE INTEGRATION

- We provide you with data integration, reliable API, and microservices to improve your software.
- SaaS Platform
- Third party
- Software infrastructure

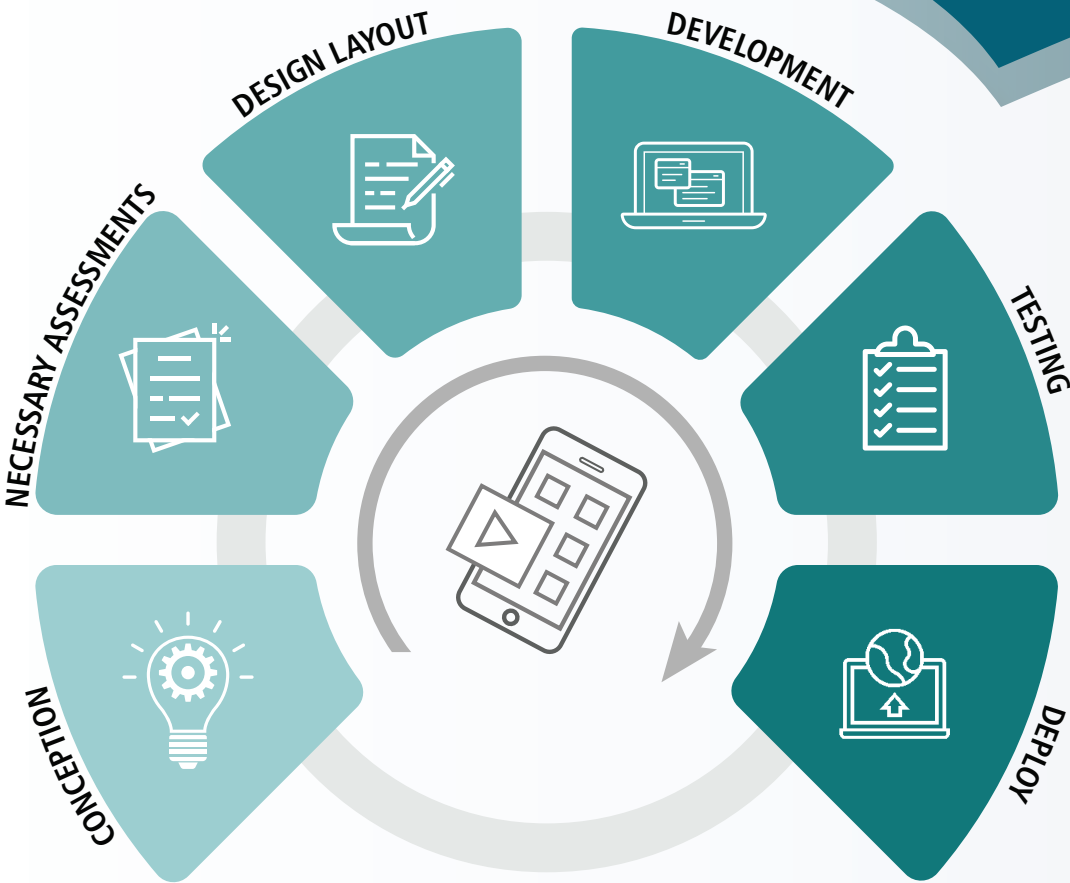
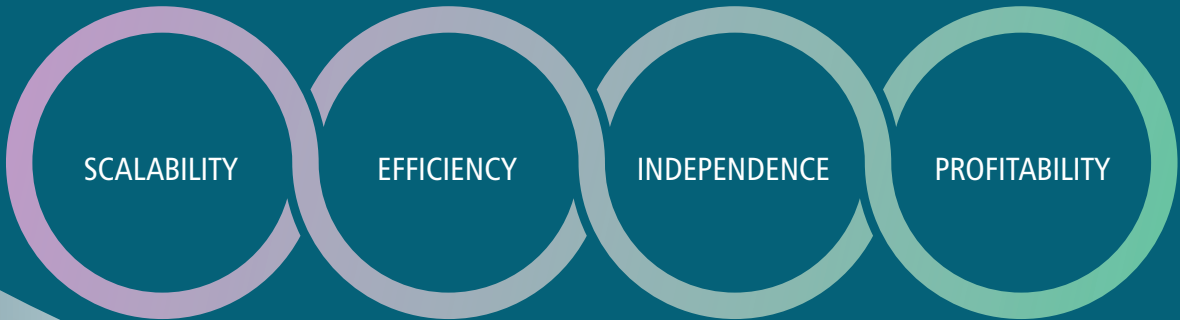
• MAINTENANCE & SUPPORT

- We provide 24*7 maintenance & support service for all our clients to resolve all the issues in real-time.
- Proactive software maintenance
- On-going bug fixes
- Devops

MOBILE APPLICATION DEVELOPMENT

With our knowledge of user expectations for mobile apps, we start with the conceptualization of ideas and make necessary assessments for the making of high-tech mobile apps for iPhone and Android. After laying out the design, we develop, test and deploy the apps in respective app stores.

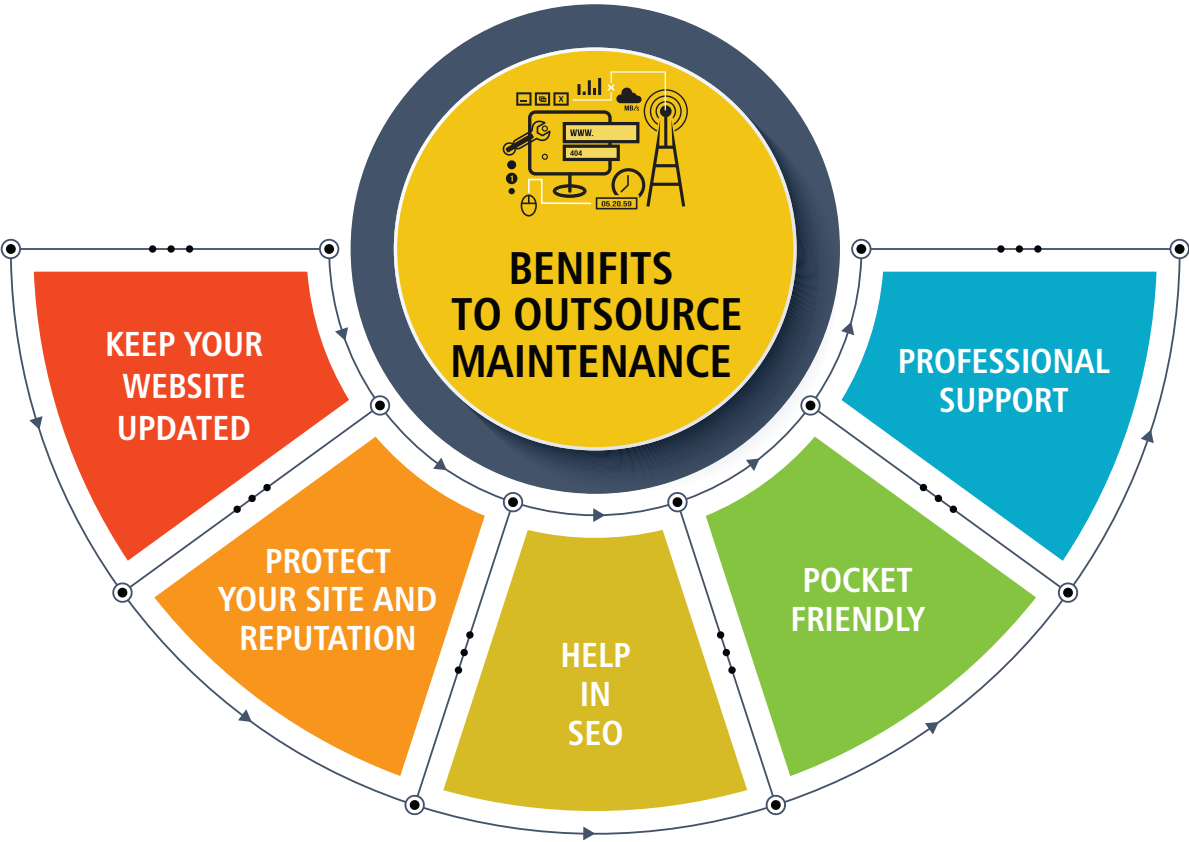
THE BENEFITS OF CUSTOMIZED APPLICATIONS INCLUDE:



WEBSITE MAINTENANCE

CHL Softech is intimately familiar with website systems, software and programs and we regularly monitor, and implement updates while maintaining backups – keeping your site secure and your reputation intact. The bottom line is that your website is your business office on the internet, which requires maintenance much like office maintenance, to keep things in good working order, safe, and running efficiently

- Content Editing & Updating
- Check inquiry form
- Website Performance Checking
- Scan website and resolve any malicious file issue
- Graphics design support
- Update plugins
- Monthly website Traffic Report
- Check Page Load Time
- Take complete backup
- Broken Link Check & Correct



SUPPORT RESPONSE TIME

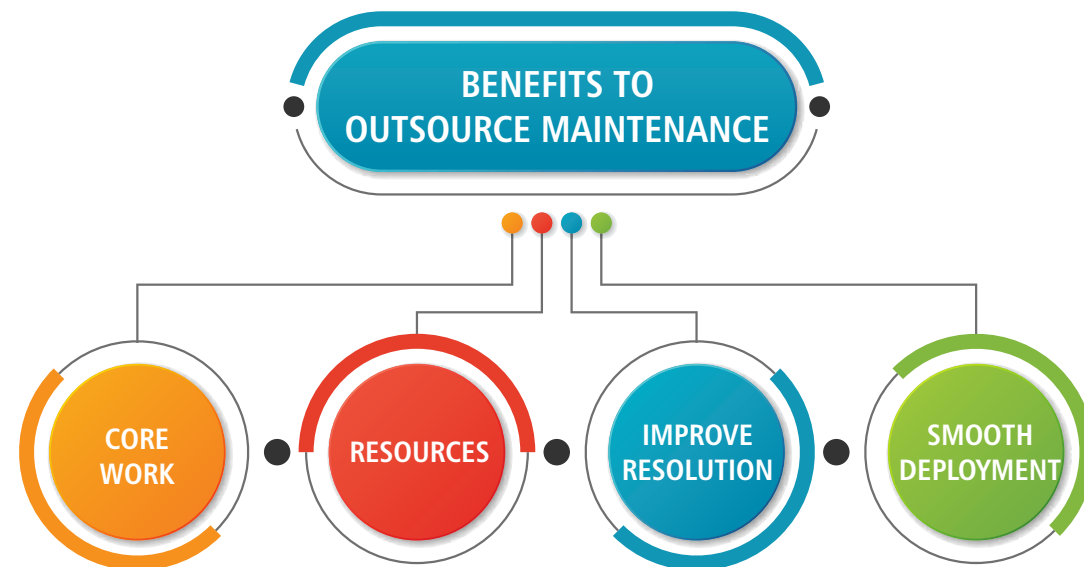
Priority 1	Response Time 4 - 8 Hours	Website down,website defaced
Priority 1	Response Time 24 - 48 Hour	Minorbugs/correction
Priority 1	Response Time 48 - 72 Hour	Majorbugs/corrections

APPLICATION MAINTENANCE

We acknowledge the need of Application Maintenance and is geared to provide top notch IT, website and application solutions for your businesses. Our highly skilled domain experts bring you the knowledge and experience of having worked on a multitude of projects in diverse industry verticals to ensure high quality solutions and timely delivery that span Website Design, Software Development, Mobile Apps Development, Process and Workflow automation, Content Management System, etc. Our experts will evaluate your business processes and objectives and combine their veritable experience to provide you with their unique perspectives on deployment of the right kind of software solutions.

Task Performed Under AMC

- Performance monitoring
- Error handling and debugging
- Scheduled backup
- Changes in exiting modules
- Customized report
- Maintain version of application



WEBSITE LOCALIZATION

When it comes to localization solutions, CHL Softech provides the most efficient structures and equipment to guarantee maximum quality in any project!



SPECIALIZED SUBJECT-AREA MATCHING

QUALITY-DRIVEN TECHNOLOGY

IN-HOUSE TRANSLATION EXPERTISE

IN-HOUSE EXPERTISE

24X7 DEDICATED LOCALIZATION MANAGER

ROI-DRIVEN LOCALIZATION SOLUTIONS

ISO-CERTIFIED PROCESSE

OFFSHORE WEB DEVELOPMENT

Web Development Offshore. Since long it has been an established practice in the business world to take the services of offshore web development companies for processing different web development related solutions. It is the most cost effective way to achieve your purpose to best advantage.



ECOMMERCE WEBSITE DEVELOPMENT

Today, retailers are becoming "e-tailers." The crux of the entire e-commerce business is the website. This augurs well for even small retailers who wish to sell their wares and services to remote places of the world. For successful e-tailing, an extremely user-friendly website is of the utmost importance, which calls for a good ecommerce development agency. Aesthetic design, ease of navigation and an overall satisfying shopping experience are the major reasons, apart from, obviously, the quality of products on offer, for the success of an e-commerce business.



SECTORS

RETAIL
APPAREL & FASHION
RESTAURANTS
CONSUMER GOODS
HYPERMARKETS

SERVICES

ECOMMERCE APPLICATION DEVELOPMENT | CUSTOM ECOMMERCE WEBSITE DESIGN | RESPONSIVE SHOPPING WEBSITE
ECOMMERCE CART DEVELOPMENT | PLUGIN & MODULE DEVELOPMENT | WEB DEVELOPMENT & CUSTOMIZATION
PAYMENT GATEWAY INTEGRATION | MAINTENANCE & SUPPORT | SHOPPING CART DEVELOPMENT

ERP APPLICATION DEVELOPMENT

Our developers ensure that the technology is aligned with your business objectives despite the size and nature of your organization.

Since ERP application software consists of multiple modules, each module must be separately purchased by a company, according to its requirements and capabilities. Depending on the type and size of a company, there are several types of ERP application modules.

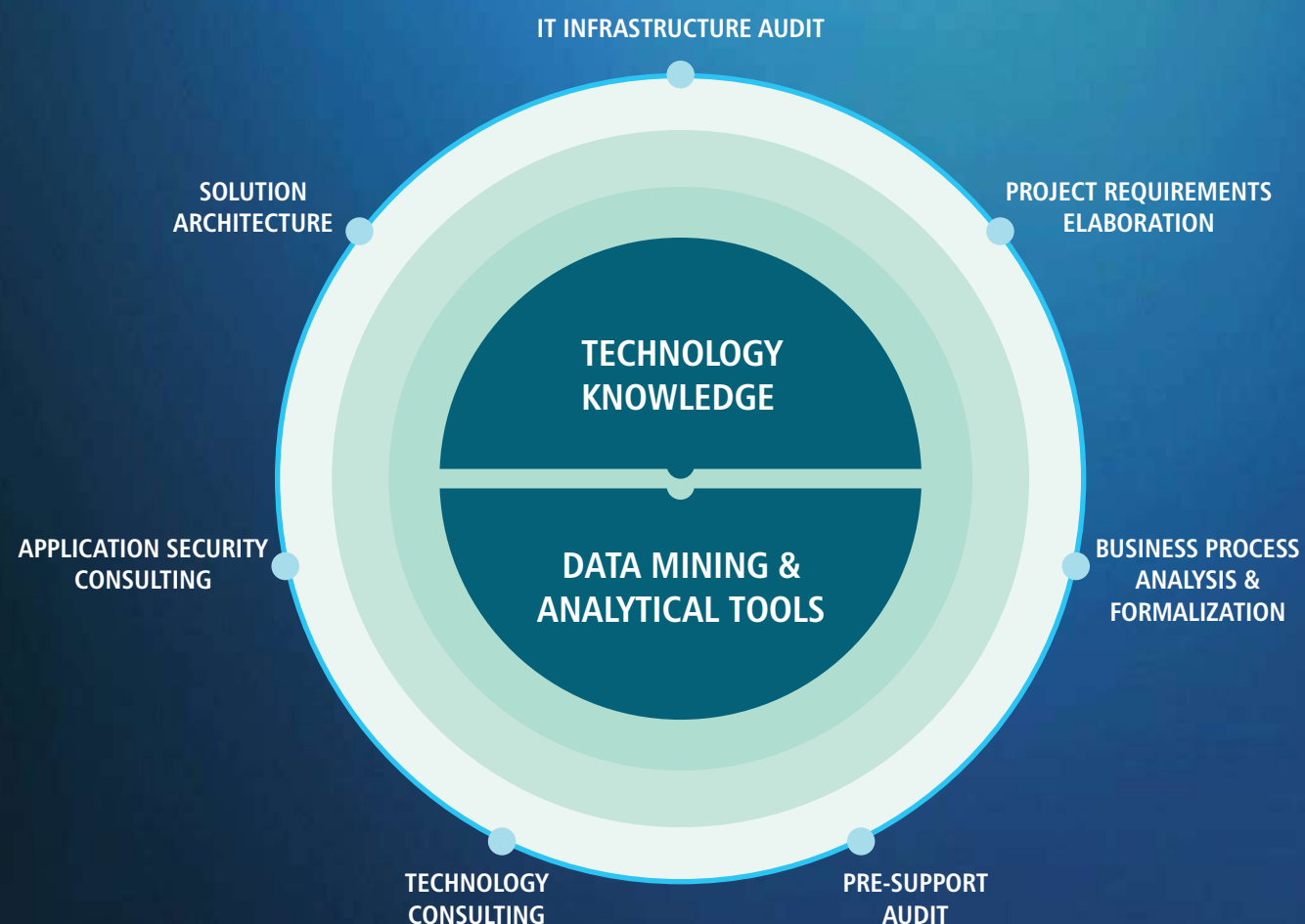
They include:

- Sales Management
- Purchase Management
- Third Party Outsourcing Management
- Quality Management
- Finance & Accounting Management

- Inventory & Warehouse Management
- Payroll Management
- Data Flow Management
- Software Management

SOFTWARE CONSULTING SERVICES

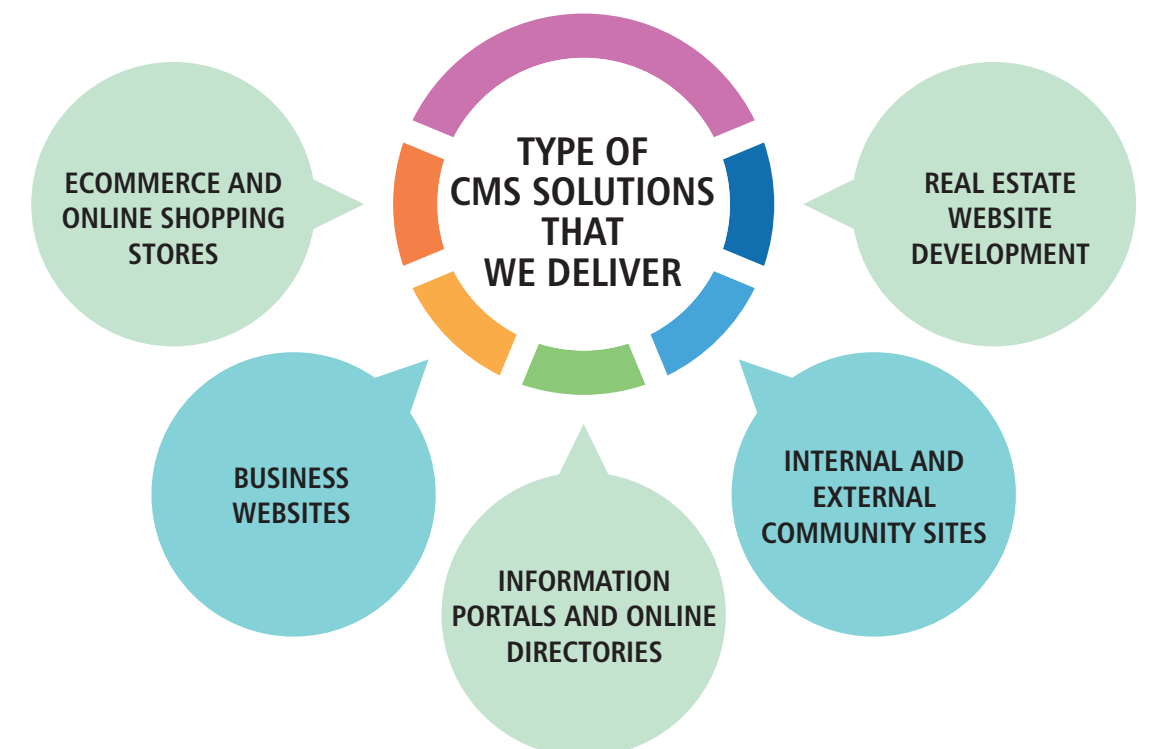
As an industry thought leader, CHL SofTech has a unique insight into industry practices and industry-specific development. Through our consultancy services, we endeavour to provide your business with the perfect assistance as to how you can use your IT resources in the best way and meet your stated business objectives in the process.



CONTENT MANAGEMENT SYSTEM

A Content Management System (CMS) is effectively an application that allows you to publish, edit and modify content, organize and delete and, in general, maintain content from a central easy-to-use interface which even a non-IT person can conveniently make use of.

- Publish blogs, news, event details, etc. easily
- Edit, delete or create new content with the ease of a WordPad
- Helps to streamline your business site with fresh and latest information
- Manage and control website information without having any technical expertise



APP LOCALIZATION

App localization refers to the process of adapting the interface and functionality of a mobile application to suit foreign language markets.

The goal of mobile app localization is an app that:

- Takes linguistic, cultural and technical differences into consideration
- Doesn't change the original intent or functionality of the original application
- Looks and functions like it was originally created for the target language

WHY LOCALIZE YOUR APP?

- IMPROVE INTERNATIONAL USER EXPERIENCE
- BOOST APP STORE SEARCHABILITY
- MULTIPLY APP DOWNLOADS OVERSEAS

TESTING AND VALIDATION SERVICES

In today's increasingly competitive environment, organisations are required to be quick, responsive and ever ready to adapt. In the entire process, Quality assurance has, however, become a challenge due to increasing technological complexities. Independent Testing and Validation helps you improve the Quality and performance of your software applications along with faster time to market and reduced cost of testing.

Our independent verification and validation services help to find out the discrepancies present within your product in a short time while ensuring that it meets all user requirements and pre-test documentation. From examining the minutiae of the source code, to examining the product against existing documentation, and even integration testing, we can do it all. Our services include:

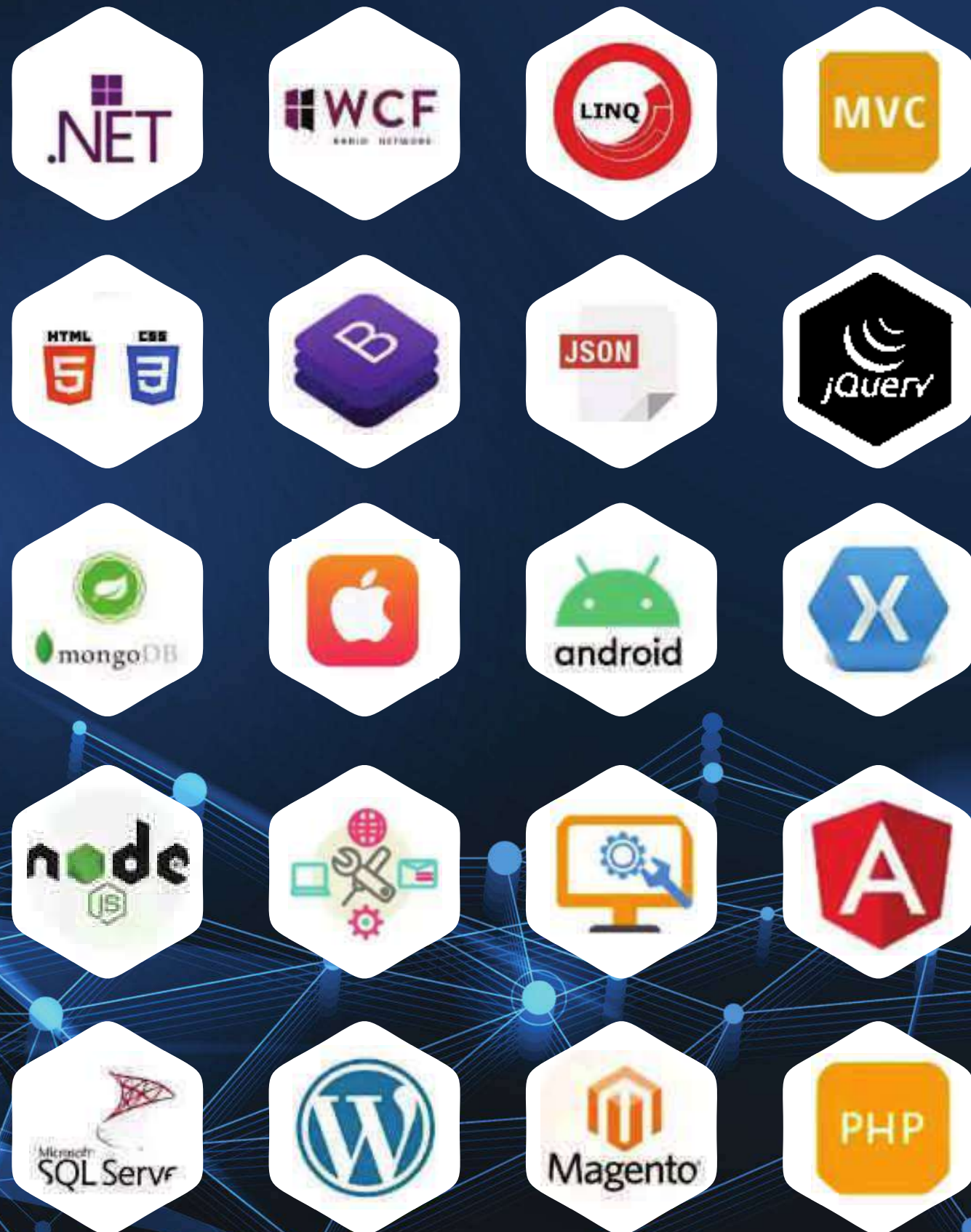


OUR PRODUCTS

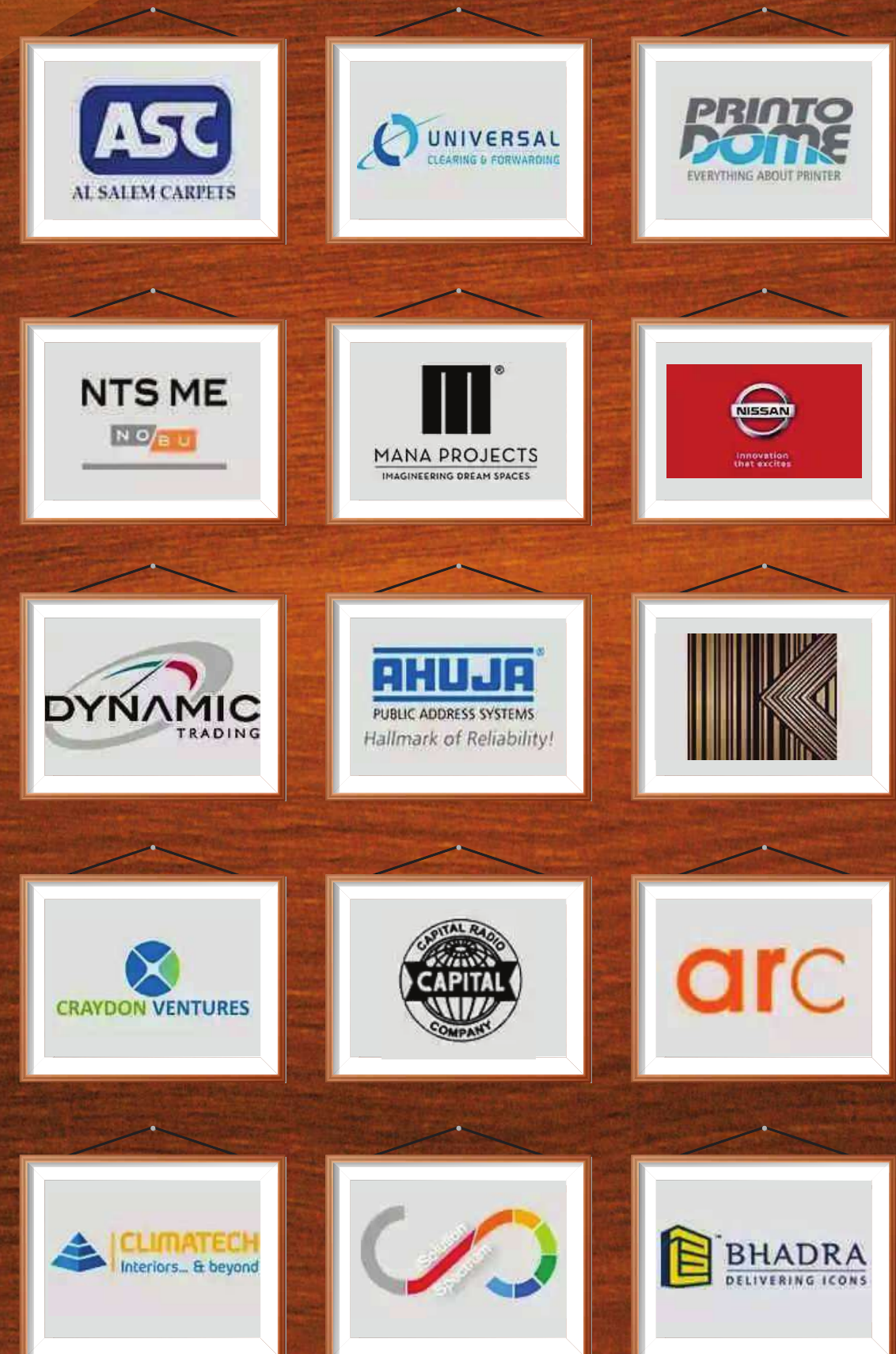
CHL Technologies is a one-stop-destination for all your digital needs. Over the years we have helped our clients grow with products that streamline their businesses and build in better working processes. Some of our products include:



TECHNOLOGY STACK



OUR CLIENTELE



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